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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/511,968	02/23/2000	Jay S. Walker	96-082-C1	3686
22927	7590	07/10/2006	EXAMINER	
WALKER DIGITAL 2 HIGH RIDGE PARK STAMFORD, CT 06905			TRAN, HAI V	
			ART UNIT	PAPER NUMBER
			2623	

DATE MAILED: 07/10/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Interview Summary	Application No.	Applicant(s)	
	09/511,968	WALKER ET AL.	
	Examiner	Art Unit	
	Hai Tran	2623	

All participants (applicant, applicant's representative, PTO personnel):

(1) Hai Tran. (3) _____.

(2) Carson C.K. Fincham. (4) _____.

Date of Interview: 03 July 2006.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____.

Claim(s) discussed: 19 and 37.

Identification of prior art discussed: Slezak US 6006257 (Art of Record).

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.



HAITRAN
PRIMARY EXAMINER

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Discusses claim's language "the product information includes information identifying how the product was used in the entertainment program", The Examiner suggests Applicant to clearly define the context of "wherein the product information includes information identifying how the product was used in the entertainment program" because the claimed limitation does not clearly define or reflect the intended context as described in Applicant specification, i.e., "... the viewer does not have to know the name of the program when describing the product to the IVRU 130 or to the live operator. For example, the viewer could state "I don't know the name of the program, but a tall guy spilled coffee on something.""; (see page 19, lines 19-page 20, lines 7); so to overcome the prior art of rejection.